



Background

RioCan is Canada's largest real estate investment trust exclusively focused on retail real estate. Its core strategy of owning and managing community-oriented neighborhood shopping centers anchored by supermarkets, together with a rapidly expanding mix of new format retail centers, has evolved ahead of retail trends.

As Canada's largest real estate investment trust, with a total capitalization of approximately \$6.3 billion as at December 31, 2008, RioCan owns and manages Canada's largest portfolio of shopping centers. It has ownership interests in a portfolio of 247 properties, including 13 under development, containing over 34 million square feet. For further information, please refer to RioCan's website at www.riocan.com.

Producing Properties

31,813,215 sq. ft

Under Development Properties:

2,610,000 sq. ft



Envyrozone's core product group, the multi-stream waste management unit, has been field-tested in a property management capacity all over Canada. Installed at properties controlled by RioCan, the Envirozone units have helped divert thousands of tonnes of recyclable waste away from landfills at minimal cost to their investors.

RioCan's Requirements

RioCan's decision to incorporate green policies into its waste management practices was two-fold. The company wanted to integrate holistic waste management practices and encourage landfill redirection activities. RioCan also needed to ensure it was compliant-ready for government regulation of recycling and waste management guidelines, a necessary task for companies doing business within Canadian and other first world nations around the globe.

Environmental policy speculators agree these changes will involve passing on the costs of poor environmental practices to the perpetrators. They also agree that the reverse will be true for companies with progressive green initiatives. In the future, forward-thinking businesses will reap the rewards of their green programs in terms of funding and tax benefits.



RioCan's Solution

RioCan invested and deployed Envirozone's flagship "Hazleton" to combat waste management issues resulting from continuous pedestrian traffic on their properties. This unit can accommodate up to 5 separate streams of waste. RioCan selected the three-stream model to satisfy the three most common refuse materials; paper, plastic/glass, and non-recyclables.



The separate compartments of this unit help reduce the impact of large waste management initiatives on property management staff by managing the streams at the collection point. The waste is then kept separate in large internal receptacles for any-time retrieval. The size of the unit allows for waste reclamation to occur as needed without occupying a large footprint at each installation point. Two access panels located on the front and rear of the units make discreet refuse collection easy.

RioCan also chose the Hazleton series because of the virtually indestructible design. The Hazleton series is built with a steel frame encased with a brushed stainless steel exterior. It has a sloped roof design that stops users from placing waste on top and drains away rain and snow – protecting the unit from the elements. Envyrozzone also offers a powder coat option to suit the color scheme of any site installation requirement. Most notably, the front panel offers a clear faceplate that allows the unit to display corporate signage or advertisements.

These units complement the site installations of RioCan's roughly 34 million sq. feet of retail and office real estate holdings. Their placement on a property not only controls and directs the flow of waste to maintain the environmental requirements of the site installation, but demonstrates RioCan's focus on improved waste management and environmental responsibilities.

About Envyrozzone

Envyrozzone is a recycling and waste management products and solutions company, focused on your corporate recycling and landfill redirection needs. Envyrozzone's growing line of custom designed recycling products is continually being enhanced to bring you the best in ergonomic and functional commercial use.

We've worked with some of the largest corporate and municipal organizations in the world, tackling a variety of challenging recycling product installations and recycling solutions requirements.

We are the most forward thinking waste management solutions company in the world. To find out more about us visit www.envyrozzone.com.