



## Background

Rowan University is a medium-sized public university, established in 1923, and located in Glassboro southern New Jersey. Its enrollment consists of roughly 10, 270 students, with approximately 3,000 of those living on campus in one of their 8 residence halls, 3 apartment complexes, and townhouse complex.

These students pursue their degrees in 36 undergraduate majors, seven teacher certification programs, 26 master's degree programs and a doctorate in educational leadership. US News & World Report ranks Rowan University in the "Top Tier" of Northern Regional Universities. Kaplan included the University in "The Unofficial, Biased Insider's Guide to the 320 Most Interesting Colleges." Also, Kiplinger's named Rowan University one of the "100 Best Buys in Public Colleges and Universities" and the Princeton Review included Rowan in the latest edition of "The Best Northeastern Colleges."

In many ways Rowan University is a constantly growing entity. Recent campus improvements include the construction of the University townhouses, Science Hall, Education Hall and the Samuel H. Johns Innovation Center, the first building within the South Jersey Technology Park at Rowan University.

Rowan University has a young, ambitious sustainability program which has earned 7 awards for environmental initiatives since 2006.



## Rowan University's Requirements

Rowan University is located close to a recycling facility that does most of the separation of recyclables. However, due to the relatively early stages in the evolution of most states' recycling programs, the nature of their mandate could change at any moment. Rowan University's need for differing streams to accept waste items was unique in that it needed to be able to adapt the receptacles to reflect any changes made in the recyclables the plant would accept.

Furthermore, Rowan University's Resource Manager John Imperatore was conscious of the efforts of his staff to keep the campus clean. Not wanting to add an extra burden to their workload was a high priority on his list of requirements.

## Rowan University's Solutions

John Imperatore was impressed with how closely Envyrozzone worked with Rowan University to accommodate its needs. To solve the problem of uncertain waste requirements at the recycling facility Envyrozzone decided to employ a two stream painted steel model with redesigned portals so that trash could be redirected, or the openings could be restricted. The durability and water resistance of the steel model also impressed his staff. As an added bonus, the unit proved resistant to animals that normally would be drawn to disturb the contents of standard waste receptacles.





Envyrozzone designed the unit so the door would open to the side, swinging out of the way for easy access to the internal bins. This allowed the bins to be pulled out rather than lifted out, easing the lifting requirements of the University's maintenance staff.

The front panels of the receptacles were used to advertise the campus' "One Card" campaign, another innovation on the Rowan University Campus that allows students to use one card for all their on-campus interactions. All 31 units deployed on campus also display the Rowan University logo.

Imperatore is pleased that these units not only save money on landfill fees but also announce to the student body that Rowan University is invested in the future of renewable resources.

## About Envirozone

Envyrozzone is a recycling and waste management products and solutions company, focused on your corporate recycling and landfill redirection needs. Envirozone's growing line of custom designed recycling products is continually being enhanced to bring you the best in ergonomic and functional commercial use.

We've worked with some of the largest corporate and municipal organizations in the world, tackling a variety of challenging recycling product installations and recycling solutions requirements.

We are the most forward thinking waste management solutions company in the world. To find out more about us visit [www.envyrozzone.com](http://www.envyrozzone.com).

